

MISSION

Together, we provide a common voice for industry in Strathcona County and east Edmonton. Our members share a commitment to environmental performance, safety, public engagement and the wellbeing of the communities in which we operate.

VALUES

- Responsible operations
- Sound, science based environmental management
- Safety for members and the community
- Engaged with our stakeholders
- Advocate of risk-based land use
- Good governance and fiscal responsibility
- Proactive response to issues



Strathcona
Industrial
Association

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Strategic Plan
2018-2021

SIA was formed in 1974 in response to land planning issues and environmental concerns. While community safety was paramount, members also realized that together, they could more effectively inform and raise awareness about industry and its practices.



SIA HISTORY

STRATEGIC PRIORITIES

ORGANIZATIONAL CAPACITY

Creation of a board charter / Clarification of roles and responsibilities and creation of policies and procedures / New member on-boarding package / Sustainable, long term membership strategy / Mutually beneficial partnerships / Consistent document management system among all the SIA Committees

MAINTAINING THE TRANSITION ZONE

A safe transition zone from industry members / Annual presentations of Planning & Development Plans from City and County / Positive relationship with City and County Planning and Development departments for a proactive approach to transition zone management

ENSURE A SAFE COMMUNITY - SDMAP

A mutual aid agreement signed and tested with SIA & SDMAP membership / Stakeholders know and understand the safety measures taken by the membership and feel safe being our neighbours / Membership is trained to a standard consistent with the SDMAP Mutual Aid Agreement / Membership feel confident in ability to respond to an incident because they have tested the model

POSITIVE RELATIONSHIP WITH STAKEHOLDERS

Key stakeholders know and understand the purpose of the SIA & its members / Active Stakeholder Relations Network to leverage community and stakeholder relations efforts being undertaken by member companies / Connection to the community through community events and public relations / Issues management approach to communications and stakeholder relations

ENVIRONMENTAL MANAGEMENT & MONITORING

Capital expenditure & lifecycle program / Regulation strategy outlining areas where the SIA would like to monitor versus influence / Long-term air quality monitoring (AQM) network management strategy / Open access to detailed AQM data for members / Expanded environmental management & monitoring strategy