CHANGE IS IN THE AIR

2017 YEAR IN REVIEW CHANGE IS IN THE AIR

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Over the last four decades, **Strathcona Industrial Association** (SIA) has been driving positive change in the Capital Region. Be it working with municipalities, industry or communities, we see every interaction as a collective step forward. **Together, we have our sights** set on advances in the areas of environmental monitoring and performance, safety promotion, public engagement and community well-being. Naturally, our impetus for change is improvement. We recognize the value of our region and we are doing our part to shape a bright future using knowledge, discovery and innovation.























TURNING OVER A NEW LEAF

As a common voice for industry, we recognize the great privilege and responsibility of growing our local economy and international reputation. We understand that economic vitality and environmental stewardship are not mutually exclusive and that the importance of being proactive and evidence based in our approach cannot be underestimated.



A FRESH PERSPECTIVE

In September 2017, SIA welcomed a new Executive Director. Erica Thomas has a lengthy list of achievements in both the public and private sectors, and is excited about the distinct opportunities arising in the Capital Region.



OUR MEMBERS

SIA is a not-for profit association representing east Edmonton and Strathcona County heavy industrial operators. Our members share a commitment to safe and environmentally responsible operations and are proud to provide a common voice for industry.



COLLECTIVE RESULTS

By consistently monitoring and measuring our performance, we are better able to understand the effects of industry and gather scientifically valid data about current local air quality and long-term trends. We share this information via our ongoing reporting to Alberta Environment and Parks and our annual Ambient Air Monitoring Report.

